



Westin Kierland Resort & Spa, Scottsdale, Arizona --- December 6, 2010

SPONSORSHIP OPPORTUNITIES

MVP Title Sponsor: \$ 25,000

<ul style="list-style-type: none"> • Three Foursomes including Breakfast, Lunch, Dinner, Drinks, Goody Bags and 3 Celebrity Playing Partners 	<ul style="list-style-type: none"> • 20 Tickets to the Celebrity and VIP Only Kickoff Party, Saturday, December 4, 2010
<ul style="list-style-type: none"> • 12 Seats at the Celebrity Texas Hold 'Em & Blackjack Tournament, Sunday, December 5, 2010 	<ul style="list-style-type: none"> • Event Program Recognition including Front Cover, Inside Front Cover and The Sponsor Page Of the Event Program
<ul style="list-style-type: none"> • Presentation At The Post Golf Dinner 	<ul style="list-style-type: none"> • Recognition In All Media Releases as Title Sponsor
<ul style="list-style-type: none"> • Promotional Material/Give-A-Way In Players' Goody Bags (Provided by Sponsor) 	<ul style="list-style-type: none"> • Sponsor Signage At The Event and Name/Logo On Tournament Website

All Star Sponsor: \$ 10,000

<ul style="list-style-type: none"> • Two Foursomes including Breakfast, Lunch, Dinner, Drinks, Goody Bags and 2 Celebrity Playing Partners 	<ul style="list-style-type: none"> • 14 Tickets to the Celebrity and VIP Only Kickoff Party, Saturday, December 4, 2010
<ul style="list-style-type: none"> • 8 Seats at the Celebrity Texas Hold 'Em & Blackjack Tournament, Sunday, December 5, 2010 	<ul style="list-style-type: none"> • Event Program Recognition including Full Page Ad On The Inside Back Cover & Recognition On The Sponsor Page
<ul style="list-style-type: none"> • Promotional Material/Give-A-Way In Players' Goody Bags (Provided by Sponsor) 	<ul style="list-style-type: none"> • Recognition In Various Media Releases and Name/Logo On Tournament Website

Home Run Foursome Sponsor: \$ 5,000

<ul style="list-style-type: none"> • One Foursome including Breakfast, Lunch, Dinner, Drinks, Goody Bags and 1 Celebrity Playing Partner 	<ul style="list-style-type: none"> • 8 Tickets to the Celebrity and VIP Only Kickoff Party, Saturday, December 4, 2010
<ul style="list-style-type: none"> • 4 Seats at the Celebrity Texas Hold 'Em & Blackjack Tournament, Sunday, December 5, 2010 	<ul style="list-style-type: none"> • Event Program Recognition including ½ Page Ad In The Event Program and Recognition On The Sponsor Page
<ul style="list-style-type: none"> • Promotional Material/Give-A-Way In Players' Goody Bags (Provided by Sponsor) 	<ul style="list-style-type: none"> • Name/Logo On Tournament Website

Foursome Sponsor: \$ 3,000

<ul style="list-style-type: none"> • One Foursome including Breakfast, Lunch, Dinner, Drinks, Goody Bags and Celebrity Playing Partner 	<ul style="list-style-type: none"> • 4 Seats at the Celebrity Texas Hold 'Em & Blackjack Tournament, Sunday, December 5, 2010
<ul style="list-style-type: none"> • Recognition On The Sponsor Page Of Event Program 	<ul style="list-style-type: none"> •

Individual Sponsor: \$ 750

<ul style="list-style-type: none"> • One Player Golf Entry including Breakfast, Lunch, Dinner, Drinks, Goody Bags and Celebrity Playing Partner 	<ul style="list-style-type: none"> • 1 Seats at the Celebrity Texas Hold 'Em & Blackjack Tournament, Sunday, December 5, 2010
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Hole Sponsor: \$ 500

<ul style="list-style-type: none"> • Signage At The Specific Hole Sponsored 	<ul style="list-style-type: none"> • Name/Logo On Tournament Website
<ul style="list-style-type: none"> • Recognition On The Sponsor Page Of Event Program 	